

# THINK BEFORE YOU HIT SEND



## Presenters:

Gracie Fish, Steven Needy & Kendall Runzi  
Debbie Runzi, JHS Counselor  
David Haug, JHS Principal

**JEFFERSON R-VII SCHOOL DISTRICT  
FESTUS, MISSOURI  
(High School Enrollment: 315)**

**‘Overwhelmed’**

**Stopping Poor Behavior**

**Vs.**

**Education and a Path  
Worth Following**



**KID 1ST**  
**FAMILY 1ST**

**THINK BEFORE YOU HIT SEND**

**STUDENT VIDEO**



# District, Building, and Student Leaders

- **Organic: Internal Message vs. External Presentations**
- **Establish a Group Committed this Process**
- **Sustainable Message and Commitment**
- **Non-judgemental (Principal Mindset-hold to this)**
- **Set your standard/message high (avoid law violations)**
- **Vet your students who speak**
- **This will not reach everyone**
- **Use Data that resonates**
  - **Parents/Students respond to opportunities denied**

# **Recommend Defining Social Media With Your Students-It's Different Than Yours**

- **Any Device where a person can type in information and hit 'send'**
- **Includes, but not limited to, Twitter, Email, Facebook, Snapchat, Instant Messaging, Pintrest**
- **Too many apps, changes too fast, tough to keep up with**

# Preparing to Present

- **Find Your Medium (Students to Students, Video to Parents)**
- **Practice in front of small group, get feedback**
- **Educate your Board of Education, PTO, Ministerial All., etc.**
- **Don't set goals early, speak in generalities**
- **As you prepare, be aware of what resonates with adults**
- **For Us**
  - **Adults quit chasing APPS, APPS can be disabled**
  - **Data of 4th Graders with phones and no supervision**
  - **#1: Potential opportunities lost**



# Current Implementation Plan

- **HS Principal meets with each grade level (Fall Drill Day)**
- **Character Ed Sponsors meet with Transfer Students**
- **Social Media Sponsor, meets with students as needed**
- **Social Media Student Leaders meet with 7-8 Students**
- **Social Media Video-Show at ALL Music performances**
- **'Think Before You Hit Send' signs in the school**
- **Use this message in our presentations-8th Grade Transition Night, ACT Presentations, etc.**

# **Tool(Adults) vs Identity(Students)**

## **Ethics, Frequency and Self-worth**

**Children face increased volume and variety in a VERY short amount of time with social media.**

**Children feel pressure to respond, or feel left out. There are no limits to when they are contacted. They are often alone when making decisions.**

# Three Questions-Personal use of Social Media

- **Would your parents approve of what you post, direct message, or anything you hit 'send' on Social Media?**
- **Would your grandmother/grandparents approve of what you post, direct message, or anything you hit 'send' on Social Media?**
- **Would your future employer approve of what you post, direct message, or anything you hit 'send' on Social Media?**

# Student FAQ's

- Why did we get involved?
- How has this impacted the school-student perspective?
- What material is included in the student presentation?
- Has a culture developed among the student population?
- Open forum

*What's waiting for you,*

**AFTER YOU HIT 'SEND'**

*on the other side?*

# DIGITAL TATTOO



# Social Media Contacts

- <http://jr7hsprincipal.weebly.com/digital-citizenship.html>
- Twitter: @jeffprin1
- Twitter: @jhscounselorr7

# Sources

- Twenge, Jean. “Have Smartphones Destroyed a Generation.” The Atlantic, September, 2017. <https://www.theatlantic.com/magazine/archive/2017/09/has-the-smartphone-destroyed-a-generation/534198/>
- Surveys conducted by Mr. Jared Marshall, Jefferson R-VII Elementary Counselor
- Surveys conducted by Jefferson High School Leadership, Mrs. Kristin Wilkey, Jefferson High School Teacher
- Our Social Media Resource Page: <http://jr7hsprincipal.weebly.com/> (Click on ‘Digital Citizenship’)
- Email: [haugd@jr7.k12.mo.us](mailto:haugd@jr7.k12.mo.us) and Twitter @jeffprin1 and @jhscounselorr7